

**FILE # 5018\_09 A**

## **Freshii Franchising : Healthy restaurant**

This company, founded in 2017, was established in an urban area in the eastern part of the province of Quebec. It is a Canadian healthy fast-food franchise: FRESHII. This international brand, in the spirit of the times, surfs on the trend of the moment: the art of "eating well". It is located at : 47 René Levesque Est boulevard, QC, G1R 2A9.

The company offers many services to its customers such as fast-food service on site or delivery, or the possibility of ordering through an application. In addition to fast food, the owners have developed a catering service. The latter has become popular and has enjoyed great success with companies and individuals.

In addition, the establishment is perceived as being of superior quality by its clientele, thanks to the healthy products/menus it offers. Indeed, the success of this restaurant is due mainly to the freshness of its products and the personalization of the meals offered to the customers (gluten-free, vegan, etc.).

The clientele of this restaurant generally represents an affluent and educated clientele. They may be diet and health conscious, local residents, working people, or tourists. Over the years, the company has built a relationship of trust with its customers. Moreover, with the addition of the catering service, the volume of customers is expanding.

It is worth noting that the company has a dynamic communication policy, which has allowed it to distinguish itself as a "best seller" within the franchise.

This full-service restaurant operates in a rental building with a renewable lease. All facilities and equipment are recent and fully functional. The interior of the building is equipped with surveillance cameras. It is located in a strategic, busy area. Indeed, the company is located on a main axis of the city's public transport, which is also an artery where many events take place. In addition, the company is the only one to position itself in the healthy fast-food market in the area. It has no competitors in the sector.

Do not hesitate to contact us for more information:

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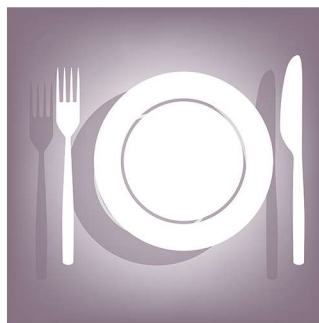
### **ASKING PRICE**

**\$ 395,000**

#### **ASSETS INCLUDED IN THE SALE:**

✓ **FURNITURE**      ✓ **INVENTORY**      ✓ **GOODWILL**  
✓ **SUPPLIES**      ✓ **ÉQUIPEMENT**

<b>BUILDING AREA</b>	<b>2,200 Square feet</b>
<b>ANNUAL SALES</b>	<b>\$537,840</b>
<b>MONTHLY PAYROLL</b>	<b>\$7,611</b>
<b>CASH-FLOW</b>	<b>\$98,211</b>
<b>YEAR OF ACQUISITION</b>	<b>2017</b>
<b>ESTABLISHED YEAR</b>	<b>2017</b>
<b>FULL-TIME EMPLOYEES</b>	<b>3</b>
<b>PART-TIME EMPLOYEES</b>	<b>5</b>



### **REASON FOR SALE**

### **HEALTH ISSUE**